

SHAPING AND PRESERVING

Industrial Heritage in Transformation.
Potentials for Civil Society and Urban
Development



Tenth Berlin Forum for Industrial
Heritage and Society

27 October 2022
10:00 bis 17:30 Uhr Exkursion

28. Oktober 2022
Conference 11:00 am to 5:15 pm
Digital Conference including English
Simultaneous Translation



TOPIC

In the late 19th and well into the 20th century, the young metropolis of Berlin was considered the most innovative and dynamic industrial location in Europe; technologies, corporate structures, infrastructures for transport and urban hygiene and many other elements of the growth area were considered exemplary and setting standards. The course and consequences of later deindustrialization are well known. The starting point of the Tenth Forum is the thesis that the Berlin-Brandenburg metropolitan region can now be regarded as an important laboratory for re-use projects in the field of industrial heritage. The industrial metropolis has become an industrial heritage metropolis. We want to test this thesis in comparison with international developments.

The division of the region, stagnation in West Berlin and economic weakness in the east meant that, unlike most other industrial regions in Germany, many sites and buildings of industrial culture were preserved until the fall of the Wall. Since the 1990s, many sites of industrial culture have been rediscovered and repurposed in Berlin and Brandenburg. However, the significance of the reactivation of industrial heritage with regard to urban and regional development as well as social cultures has so far only been analyzed and appreciated in individual cases. The Tenth Forum wants to examine for a supra-regional audience to what extent selected smaller and larger projects of our area can have an exemplary effect and how these typologies compare in Europe.

We discuss on the one hand the preservation motivations of the actors and on the other hand the utilization options of industrial heritage sites in the conflict field of monument preservation, historical culture and commemoration work. In addition, we also take a look at the diverse potentials of these strategies of conversion for future social, economic and structural developments in the surrounding area: How is the social and economic resource of industrial heritage to be valued, beyond the creation of addresses and high-priced marketing? With this event, we want to trace the impulses that different actors can give for civil society and for sustainable urban and regional development with the reconstruction and new use of industrial heritage.

As a format, we have decided on a curated series of dialogues: Two projects each with overlaps in history and substance, but in part with different re-use strategies, will be presented and will be classified by a European-oriented expert. Thereby we primarily use the competences of the European Route of Industrial Heritage (ERIH).

Our questions to the different projects:

- How can the old and new history(s) of the sites be related to each other?
- What constellations of actors can be found in the projects at the owner and user level?
- How do private-sector business models or public-sector forms of organization function?
- Are there conflicts between a treatment in conformity with the preservation order and the intended forms of use?
- What role does the project play in the regional social environment?
- Is there a value-based development strategy?
- What role do sustainability criteria play in the development goals?
- How does the interaction with local planning officials work?
- Is there a productive connection with the goals and cooperation possibilities of the EU program New European Bauhaus?

Thanks to our cooperation with ERIH, we can offer our online guests a simultaneous English translation of our lectures and discussions.

PROGRAM

THURSDAY, 27 OCTOBER 2022

10:00 AM – 5:30 PM

EXCURSION

Market hall NEUN, CRCLR in the former Kindl-Areal, Malzfabrik and ufa-Fabrik
incl. lunch

FRIDAY, 28 OCTOBER 2022

11:00 AM – 5:15 PM

10:30 OPENING OF THE DIGITAL CONFERENCE ROOMS

Our breakout rooms offer the opportunity to get to know others
and network in small groups.

11:00 WELCOME

Prof. Dr. Dorothee Haffner | HTW Berlin, Head of bzi
Dr. Torsten Wöhlert | State Secretary for Culture
Christiane Baum | Secretary General ERIH

INTRODUCTION TO THE FORUM TOPIC

Prof. Joseph Hoppe | Head of bzi

SETTING THE TONE

Katrin Budde, MdB | Chairwoman of the Committee for Culture and Media
Prof. Dr. Heike Oevermann | Professor of Monument Preservation Otto-Friedrich
University, Bamberg

12:00 BREAK

12:30 TRIALOG-PANELS

PANEL I

FURTHER USE OF INDUSTRIAL YARDS IN THE LOGIC INSCRIBED IN THEM

For designers, visionaries, doers and rebels

Sarah Polzer-Storek | Owner and operator, Rofin Industrial park Eberswalde

PROGRAM

The Malzfabrik as a revitalized, green and vibrant business park

Frank Sippel | Managing Director of Real Future Deutschland GmbH and
Founder of IGG Malzfabrik mbH

Commentary and Discussion

Claudia Muntschik | Consulting + Networking East Saxony for CREATIVE SAXONY

13:30 BREAK | NETWORKING IN DIGITAL SPACES

14:30 PANEL II

NEW EDUCATION IN OLD FACTORIES

From the former Draeger'sche cloth factory in Pritzwalk to the House for Culture and Education

Lars Schladitz | Museum Director, Museumsfabrik Pritzwalk

The Mehringhof in Berlin-Kreuzberg - From Berthold AG to a hotspot of alternative education and culture

Dr. phil. Dan Reynolds | Teacher for special tasks, Niederrhein University
of Applied Sciences

Commentary and Discussion

Prof. Massimo Preite | Board of Director of ERIH and TICCIH

15:30 BREAK | NETWORKING IN DIGITAL SPACES

16:00 PANEL III

LIVING AND WORKING ON YOUR OWN

Lively reuse of industrial heritage in Berlin

Christian Darr | Trias Foundation

Community and sustainable multigenerational living at the Großer Zernsee lake

Irene Mohr | Co-Founder and Member of the Board Uferwerk eG Werder/Havel

Commentary and Discussion

Prof. Dr. Heike Oevermann | Professor of Monument Preservation Otto-Friedrich
University, Bamberg

17:00 SUMMARY

Prof. Joseph Hoppe

PICTURE CREDIT TITLES:

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PLANNING AND ORGANISATION

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